

Improving Cancer Awareness Train the GP Trainers

Introduction and Housekeeping

#ICATraining



Aims of session

- To increase awareness of cancer learning for GP Trainers and Appraisers
- Share key resources for teaching and service improvement
- Develop individual training action plans

A third of a million people now diagnosed with c

Press release



14 January 2014



Cancer Research UK

TV advert 2013/2014 | Cancer Research UK



The number of people being diagnosed with cancer in the UK each year has hit more than 330,000 for the first time, according to the [latest figures](#)* published by Cancer Research UK today (Tuesday).

While more people than ever are being diagnosed with cancer, research has led to more people surviving the disease. Survival has doubled in the last 40 years thanks to

"Research is the only way we'll be able to reduce the

Editorial

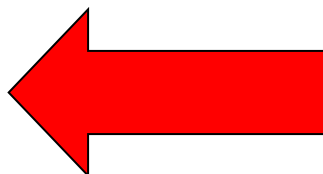
THE IMPORTANCE OF EARLY DIAGNOSIS IN CANCER

WE have received a communication from Dr. J. S. McEachern, of Calgary, the able and energetic chairman of the Cancer seriously. For years, now, cancer has been studied as a laboratory problem, but, while much has been learned, we are still some

Doctor McEachern remarks upon the great technical advances that have been made in the operative handling of cancer and in its treatment by various forms of irradiation; "we point triumphantly to our three, five, or ten year cures; and then we express our sorrow that the majority of cancer cases come too late to hope for successful treatment. In the face of all this we have done little as an organized profession to improve the situation." As he cogently remarks, "We are like a city fire department which spends money for the most elaborate and up-to-date fire-fighting equipment and neglects to install any system of fire alarms." The "cancer-conscious" family doctor may properly be compared to the fire-detector and the fire-alarm. On him (and on a more enlightened public) must we rely for the betterment of existing conditions. Operative skill, though great nowadays, is not omnipotent.

The Canadian Medical Association Journal,
May 1933

ever, "every consulting physician and surgeon can point to many cases where the family physician failed to grasp the possible meaning of the signs and symptoms complained of by the patient until the disease had progressed to an inoperable stage." This statement may seem to imply a reflection on the ability of the average family doctor. Nothing of the sort is intended. The Canadian family doctors rank as high in attainment and ability as those of any other country, but even the busiest of them, it sometimes happens, may not see more than two or three cases of cancer in a year. Their recollection and appreciation of the early symptoms of cancer may consequently have become dim. It is possible to remedy



Outcomes for GP Trainers:

- Specific tools for training
- A framework for planning learning sessions
- A set of activities for Registrars and Practice
- Knowledge and Skills to apply tools
- Information tools for patients/GPRs
- Activities for your own pdp and revalidation
- Service improvement ideas
- Protected time (today)

Outcomes for HEEM

- Show that this training process makes a difference to A/S/K about cancer
- Impact of training – pre and post questionnaires ,
- Completed audits/SEAs, tutorials, reflections
- **Within 12 weeks, please**
- Bowel cancer screening rates
- ProCam Evaluation – shared with Cancer Research UK

Why these outcomes?

- Need to show that supporting trainers in this way is effective
- Develop a set of cancer-skilled educationalists across East Midlands
- Aim is to replicate this concept for other disease areas/cancer survivorship
- Training has a sustained impact for next generation of GPs

Overview of day

- GP Practice Cancer Profiles
- RCGP Cancer diagnosis Audit tool
- Cancer Specific SEAs
- Break
- DVD/ videos about communication skills in cancer
- Online and other resources

Pack Contents

- Practice Cancer Profile
- Guide to interpreting profile
- SEA template
- Bowel Cancer screening paper and template letter
- Governance and cancer document
- Other service improvement resources

Pacific Yew – taxol





East Midlands
Strategic Clinical Networks



Health Education East Midlands

Any Questions?